



Core Fitness LLC, worldwide marketer of StairMaster and Schwinn Indoor Cycling Products, Signs Exclusive License to Manufacture and Market Nautilus Commercial Lines

Legendary Fitness Brands United Under One Roof

Vancouver, Washington – July 23 2014 – Core Fitness LLC, worldwide marketer of StairMaster and Schwinn indoor cycling products, today announced that it has added Nautilus commercial fitness products to its portfolio.

“Nautilus’ history of innovation, quality and education is legendary”, said Merrill Richmond, Vice President of Sales and Marketing at Core Fitness LLC. “We’re very excited to offer Nautilus commercial equipment along with our other best of breed brands; StairMaster and Schwinn Fitness.”

Core Fitness LLC, dba StairMaster is a leader in developing and marketing advanced cardio and strength equipment for the fitness industry. Headquartered in Vancouver, Washington, the company markets and distributes the legendary StairMaster Gauntlet® and the newly introduced Black Beauty, the TreadClimber5. Schwinn indoor cycling combines state-of-the-art cycling technology with a global team of Master Instructors – providing an integrated, comprehensive solution for club operators.

Richmond added, “Nautilus, StairMaster and Schwinn indoor cycling products and their aligned education and training principles provide club operators authentic fitness brands and products that deliver real results for members with every workout.”

Invented by Arthur Jones, Nautilus revolutionized the fitness marketplace with their unique cam designs for selectorized strength equipment. Today, Nautilus equipment trains fitness enthusiasts around the world.

Nautilus commercial fitness equipment is manufactured in the United States in Independence, Virginia. Sales and marketing for Nautilus commercial products will be headquartered in Vancouver, Washington.

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