

1895 Ignaz Schwinn Incorporates Schwinn & Company



1933 Schwinn & Company **bicycle balloon**

**tire:** becomes an industry standard



1963 Schwinn intros the **Sting-Ray**, with high-rise handle bars, stick shift and racing tires



1965 Schwinn **Fitness Division**



1966 Schwinn **Exerciser** Bike



1978 Schwinn **Airdyne** Stationary Bike



1992 First **Indoor Cycling (IC)** class held in Santa Monica, CA and New York.



1995 Schwinn Fitness intro **IC bike** at FIBO & IHRSA

1997 Schwinn **Certification: 2000 Instructors**



1999 Schwinn **Certification: 7500 Instructors**

2012 Schwinn **Certification: 30,000 Instructors**

2014 Schwinn **Carbon Blue™ & IC Pro 20** at IHRSA & FIBO



2014 Schwinn **Certification: 38,000 Instructors**

2015 Schwinn **Certification: 147 Courses**



2015 Schwinn **Certification: 123 Continuing Education Courses**

2015 Schwinn **ClassTamer App Wins Interactive Media Award**

